

# Our experience for you.

Segment	Initial Situation and Goals	Implementation
Consumer Goods	An international consumer goods manufacturer aims to standardise its production worldwide.	<ul style="list-style-type: none"> <li>• Development of a global setup standard</li> <li>• Training of global teams</li> <li>• Definition and rollout of automation standards in relation to local cost/saving ratios (FTE vs. investment).</li> </ul>
Consumer Goods	An international consumer goods manufacturer aims to optimise its logistics and supply chain at its North American plant with the goal of reducing inventory levels.	<ul style="list-style-type: none"> <li>• Analysis of existing processes at the plant and definition of target processes</li> <li>• Reduction of inventory by 15%.</li> </ul>
Consumer Goods	The Swiss branch of an global IT conglomerate aims to reorganise its consumer goods division in order to address declining market shares and maintain its leading position.	<ul style="list-style-type: none"> <li>• Development of vision/mission, strategy, and business models, incl. KPIs</li> <li>• Transition from a product- and channel-focused to a customer-centric organisation (processes and structures)</li> <li>• Exploration of new sales channels and optimisation of cost structures.</li> </ul>
Consumer Goods	A global toy manufacturer is facing significant seasonal fluctuations in production.	<ul style="list-style-type: none"> <li>• Development and implementation of a production concept for flexible and demand-driven scaling of manufacturing processes.</li> <li>• Development of an onboarding concept for rapid training of seasonal workers (80% of production staff)</li> <li>• Optimisation of order picking and packaging processes.</li> </ul>
Consumer Goods	Market leader in 'white goods' aims to increase its plant efficiency.	<ul style="list-style-type: none"> <li>• Introduction of Total Productive Maintenance (TPM) at a flagship plant</li> <li>• Development of a best-in-class setup standard based on economic factors (e.g. labor costs vs. level of automation), including rollout across Europe.</li> </ul>
Consumer Goods	A hidden champion in innovative, luxury writing instruments aims to set up its production in a sustainable and efficient manner.	<ul style="list-style-type: none"> <li>• Process analysis/optimisation in assembly, logistics, production planning, and quality assurance</li> <li>• Implementation support (setup workshops, supermarket launch)</li> <li>• Reorganisation of assembly workstations (- 80% space requirements)</li> <li>• Regular process audits (sustainability of improvements)</li> <li>• Development of a strategy for product relocations to external suppliers.</li> </ul>