

Our experience for you.

Segment	Initial Situation and Goals	Implementation
Devices and Components	An internationally operating company aims to establish a cross-site cooperation model as part of a strategic realignment in order to establish clear responsibilities.	Strategy-based business process model with defined responsibilities, touchpoints, and performance metrics. Global leadership structure with job descriptions.
Devices and Components	An international components manufacturer is facing high complexity and a decline in EBIT.	Refinement of the strategy with a focus on customer segmentation and value proposition. Development of process and organizational structure with clear responsibilities, resulting in efficiency gains.
Devices and Components	An international components manufacturer in the construction-related industry aims to position the company for future viability.	Development of the new strategy and implementation in processes, structures, and organization. Adjustment of the production landscape, product portfolio, and processes.
Devices and Components	An international manufacturer of electronic components is no longer able to deliver.	Analysis of the existing processes. Creation of data transparency, increase in monthly output by 42%. OEE improvement from 55% to 78%. Restructuring of the operations organisation.
Medical Devices	An international hearing aid manufacturer aims to further strengthen its market leadership with an innovative product.	Comprehensive market analysis. Mapping of the entire patient journey and integration of the B2B sales funnel for audiologists. Development and implementation of the go-to-market strategy, including the B2B communication mix.
Devices and Components	An international manufacturer of industrial high-performance cameras aims to create transparency regarding its market performance in order to target the market more effectively.	Business model analysis, portfolio analysis, profitability analysis, and market environment analysis, with the identification of success factors as the basis for subsequent repositioning and development of the new product/market strategy.